

LAURA CAMPBELL

UX/UI DESIGNER & GRAPHIC DESIGNER

ABOUT ME

I am currently studying Interaction Design at Ulster University, I have always had an ever growing love for design and the way the design world is still developing.

EDUCATION

NORTHERN REGIONAL COLLEGE

2015 - 2017
LEVEL 3 BTEC EXTENDED DIPLOMA
IN CREATIVE MEDIA PRODUCTION
DIST DIST DIST

2017 - 2019
LEVEL 5 FDA FOUNDATION DEGREE
IN INTERACTIVE DESIGN
DISTINCTION

ULSTER UNIVERSITY BELFAST

2019 - 2022
BDES (HONS) DIPLOMA INTERACTION
DESIGN
PENDING

WORK EXPERIENCE

HOPE CENTRE BALLYMENA

MARCH - APRIL 2019

This was a placement period spent developing an addiction campaign about the negative stereotypes towards addicts, I created a leaflet summarising this issue, how society views it and why this can be harmful. This experience was beneficial as it gave me an insight into the research portion of working for someone and made me realise that design isn't just about making pretty graphics, towards the end of our placement we recieved feedback from Pauline Clancy. This helped us finalise our design work, and understand what shouldn't be done when it comes to designing for print.

KNOWLEDGE & SKILLS

KNOWLEDGE

ADOBE CREATIVE CLOUD
BRACKETS
INVISION

SKILLS

CREATIVITY
TEAM WORK
COMMUNICATION
INNOVATION
PRODUCTIVITY

REFERENCES

KYLE BOYD, LECTURER
ULSTER UNIVERSITY BELFAST
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